

Yearbook Production 1 Syllabus

Fall 2022

Teacher: Ashleigh Pickeral

Contact: apickeral@madisonschools.k12.va.us, 540-948-3780 Ext. 4209

Room: 209

Welcome!

Yearbook Production is a hands-on course where the students and teacher work together to produce the 2023 MAHI. Students will learn many aspects of publication production as the yearbook is designed and produced.

Course Objectives:

To learn the many aspects of yearbook production:

1. Journalistic writing
2. Headline writing
3. Photography & Editing of photos
4. Sales & Advertising
5. Organize sale & Distribution of the yearbook
6. Establish & meet publication deadlines

Course Grading Scale:

Participation	30%
Photographs	20%
Deadlines	20%
Quality	20%
Sales/ Advertising	10%

The best way to contact me is by email at apickeral@madisonschools.k12.va.us. I will do my best to respond within 24 academic hours. Please feel free to reach out to me at any time.